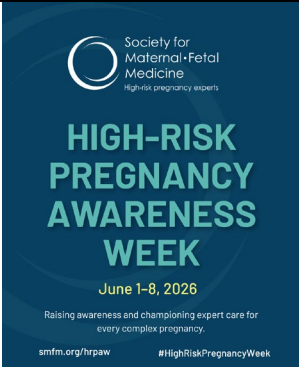







High-Risk Pregnancy Awareness Week

Sample Social Media Posts and Supporting Graphics

Copy and paste any sample social media messages or use the ones provided as inspiration to craft your very own. **When posting messages on social media, please use #HighRiskPregnancyAwarenessWeek and #HRPAW26**

Messages	Instagram	Facebook & LinkedIn
<p>This week is #HighRiskPregnancyAwarenessWeek! #MFM subspecialists are committed to supporting families facing complex pregnancies – from diagnosis through delivery and beyond.</p> <p>Learn more at smfm.org/hrpaw</p> <p>#SMFM #MaternalHealth #HRPW26 #MaternalFetalMedicine</p>		
<p>What does an #MFM subspecialist do? 🤖 #MaternalFetalMedicine subspecialists are OB physicians with advanced training in complex pregnancies. That means they're equipped to monitor your baby's development closely, manage serious conditions like preeclampsia and diabetes, care for multiple pregnancies, and coordinate with specialists across cardiology, genetics, and beyond. And they're with you every step of the way – from before conception through your postpartum. 💙 That's what specialized care looks like. Learn more at smfm.org/hrpaw</p> <p>#HighRiskPregnancyAwarenessWeek #HRPAW26 #SMFM #MaternalHealth #KnowYourCareTeam</p>		

Not everyone who needs a #MaternalFetalMedicine specialist can easily get to one. During #HighRiskPregnancyAwarenessWeek, We're speaking up about the need for better access to high-risk pregnancy care – especially in rural areas and underserved communities.


Every pregnant person deserves specialized care when they need it.


Learn more at smfm.org/hrpaw


#HRPW26 #SMFM #MaternalHealthMatters #HealthEquity #HighRiskPregnancy #MFM



#MFM subspecialists are trained to work as part of a comprehensive care team. That means:

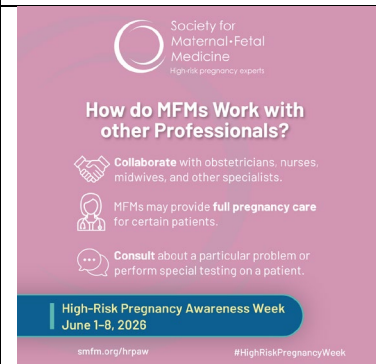
 **Collaboration is at the core.** MFM specialists work alongside obstetricians, nurses, midwives, and other specialists – not instead of them. Your existing care team doesn't go away.

 **Consultation & specialized testing.** In many cases, your OB refers you to an MFM to get expert eyes on a specific concern or to perform advanced testing that requires subspecialty training.

 **Full pregnancy care when you need it.** For patients with more complex needs, an MFM subspecialist may take the lead on managing your entire pregnancy – coordinating every aspect of your care under one roof.

Learn more at smfm.org/hrpaw

#HighRiskPregnancyAwarenessWeek #HRPW26 #SMFM #MaternalHealth
#HighRiskPregnancy #MaternalFetalMedicine



A #highriskpregnancy isn't one thing — it's many.

Conditions that may lead to a high-risk classification include:

- Advanced maternal age
- Carrying multiples (twins, triplets+)
- Fetal growth concerns
- Placental issues
- Chronic conditions
- Prior pregnancy loss
- Abnormal screening results

If any of this sound familiar, know that specialized care exists.

Learn more at smfm.org/hrpaw

#HighRiskPregnancyAwarenessWeek #HRPW26 #SMFM #MaternalHealth
#MaternalFetalMedicine

Why MFMs Matter: The United States has one of the highest #maternalmortality rates among developed nations. Many pregnancy-related complications are preventable with timely and specialized care.

Learn more at smfm.org/hrpaw

HighRiskPregnancyAwarnessWeek #HRPW26 #SMFM #MaternalHealth
#MaternalFetalMedicine #MFM

Society for Maternal-Fetal Medicine
High-risk pregnancy experts

Conditions that commonly lead to an MFM referral:

- Advanced Maternal Age
- Multiples
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- Placental Issues
- Chronic Conditions
- Prior Pregnancy Loss
- Abnormal Screening Results

High-Risk Pregnancy Awareness Week
June 1-8, 2026

smfm.org/hrpaw #HighRiskPregnancyWeek

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<p>Why MFMs Matter: Pregnant women in rural areas are 50% more likely to experience complications due to limited access to MFM subspecialists. Many high-risk patients travel over 50 miles for specialized care.</p> <p>Learn more at smfm.org/hrpaw</p> <p># HighRiskPregnancyAwarenessWeek #HRPW26 #SMFM #MaternalHealth #MaternalFetalMedicine #MFM</p>		
<p>A pregnancy can be classified as high-risk for many reasons – a chronic condition like diabetes or high blood pressure, a complication that develops during pregnancy like preeclampsia or preterm labor, or concerns about fetal health like a genetic disorder or birth defect.</p> <p>This is # HighRiskPregnancyAwarenessWeek. Share this post and help someone find the answers they've been looking for. 📌</p> <p>Learn more at smfm.org/hrpaw</p> <p>#HRPW26 #SMFM #MaternalHealth #MaternalFetalMedicine #MFM</p>		
<p>Getting a referral to an MFM specialist can feel scary. Here's what it actually means.</p> <p>Your OB may refer you to a #maternalfetalmedicine subspecialist if:</p> <ul style="list-style-type: none"> 🔍 They want an expert opinion on managing your pregnancy risks 👩‍⚕️ You have a pre-existing condition and are pregnant or planning to become pregnant 📄 You've had a high-risk pregnancy or complication before ⚠️ A complication develops during your current pregnancy 👶 An ultrasound raises a concern about your baby's health 👪 You're expecting more than one baby <p>A referral isn't a reason to panic – it's your care team making sure you have the best possible support. 💙</p> <p>Learn more at smfm.org/hrpaw</p> <p># HighRiskPregnancyAwarenessWeek #HRPW26 #SMFM #MaternalHealth #MaternalFetalMedicine #MFM</p>		

High-Risk Pregnancy Awareness Week

Sample Newsletter Messages

We're proud to be an SMFM High-Risk Pregnancy Awareness Week Ambassador!

Join us in recognizing [High-Risk Pregnancy Awareness Week](#), June 1-8, 2026 — an annual initiative led by the [Society for Maternal-Fetal Medicine](#) (SMFM) dedicated to raising awareness about high-risk pregnancies and connecting families with the expert care they need. Throughout the week, we encourage our members and community to learn more about high-risk pregnancy care, share awareness resources, and support the families navigating complex pregnancies. Learn more at smfm.org/hrpaw.

Take Action During High-Risk Pregnancy Awareness Week — June 1-8, 2026

This June, the Society for Maternal-Fetal Medicine (SMFM) is bringing together clinicians, advocates, and partners for High-Risk Pregnancy Awareness Week — and there are two powerful advocacy events you won't want to miss.

Virtual Partner Briefing: Assessing and Using Maternal Mortality Data

Monday, June 1 | 3:00–4:00 PM ET

Learn how to navigate U.S. maternal mortality data sources, understand their limitations, and use data effectively in your advocacy and policy work. [Register](#).

Virtual Briefing: Drug Development in Pregnancy

Friday, June 5 | 10:00 AM ET

Nearly 90% of pregnant people use at least one medication during pregnancy — yet most drug labels lack pregnancy-specific data. This briefing explores the policy and legislative solutions needed to close that gap. [Register](#).

High-Risk Pregnancy Awareness Week Is June 1-8 — Here's Why It Matters

A pregnancy can be considered high-risk for many reasons — a chronic condition like diabetes or high blood pressure, a complication that develops during pregnancy, concerns about fetal health, or carrying more than one baby.

What many families don't know is that specialized care exists specifically for them. Maternal-fetal medicine (MFM) subspecialists are physicians with advanced training in complex pregnancies, providing expert support from preconception all the way through postpartum.

During [High-Risk Pregnancy Awareness Week](#), June 1–8, 2026, the [Society for Maternal-Fetal Medicine](#) (SMFM) is working to make sure every family facing a high-risk pregnancy has the information and access to care they deserve. Share this with someone who needs to hear it. Free patient resources are available at smfm.org/hrpaw.